



Supported by  
**Ministry of Housing  
&  
Urban Affairs**  
Government of India



**3rd Convention**  
**29 July, 2019**  
at  
**The Leela**  
Gurugram

**GLOBAL HOUSING INVESTMENT SUMMIT**

## INVITATION

Dear Friends,

Allow us to recap the premise and scope of our new conceptual offering "Global Housing Investment Summit", While everyone knows and celebrates the fact that INDIA is a growing economy, very few of us have stopped to appreciate that the Infrastructure and Real Estate sectors responded with impeccable timing to fuel the same growth, thus making INDIA - A Viable Economic Destination.

NAREDCO is privileged to present "Global Housing Investment Summit", the ultimate in international Realty to kick start Indian Economy on the foundation of Housing Industry in a one day "Global Housing Investment Summit. The first of its kind event will kick start from one of the finest hotels on 29 July, 2019 at The Leela, Gurugram.

"Global Housing Investment Summit" is an Integrated Cohesive Environment as well as a one Day Industry event, it attracts Potential Buyers i.e. CEOs, Senior Executives, Personalities from Real Estate Industry, Media, FII's, Investors, HNI's, Doctors, lawyers, Engineers, Buyers of Commercial & Residential Properties, Developers, Govt. Representation, Investors, Banking & Loaning Managers, Marketing Agents, Mortgage Agencies, Allied Industry, and all who are directly related to the Real Estate, Infrastructure & Allied Industry.

"Global Housing Investment Summit" creates a world-class environment under one roof for RERA registered projects across India. The most preferred Real Estate by the Industry, "Global Housing Investment Summit" is graced by the presence of large and

small players of the Real Estate Industry, with access to industry under one roof.

The inaugural day - 29 July, 2019 will be devoted to National and International affairs. The USP of the Summit will be elevation of Investment opportunities in state of Haryana.

NAREDCO honors and respects your association with us and looks forward to further cementing our ties with this event. The Association will have Branding and Efficacy value during the Pre-Event, during and Post Event Coverage through well planned Advertising, PR and Activation Strategies both online and offline.

"Global Housing Investment Summit" will have a huge Media blitz and targeted campaigns. Innovative use of Media vehicles will attract visitors of the desired profile. It will have pre & post event media coverage in print - mainline English and Vernacular dailies, business magazines, channels, hoardings and kiosks at strategic locations. Banner campaigns on the Internet and Direct Mail / e-promos to a Rich and live Database will further help attract quality visitors.

The GHIS 2019 provides an excellent opportunity for organizations/ companies to promote their products & services to the focused Audience besides networking during tea/coffee and lunch intervals. Real Estate Companies, Real Estate Developers of Residential, Luxury Residential and affordable housing, Office, Commercial, Hotel & Leisure, Retail and Industrial properties. International Real Estate Marketing Companies, Investment Promotion Agencies.



Rajeev Talwar  
Chairman (NAREDCO Haryana)

We look forward to your active participation at the Summit and seek your help in making the Summit successful.



Parveen Jain  
President (NAREDCO Haryana)

## GLOBAL HOUSING INVESTMENT SUMMIT KEY INVESTMENT OPPORTUNITIES

### Objectives

- Create brand awareness and media exposure in the fast growing Indian Real Estate market.
- Explore new innovative ideas and opportunities to expand into untapped Indian market with Investment promotion agencies.
- A wide platform to deliberate the policy and business environment prevailing in housing and real estate sector.
- Enhanced visibility to partners, sponsors and promoters.
- Offers an excellent opportunity to understand the innovative technologies and market dynamics of International Real Estate market.
- A source for strengthening the relationship between India and International Real Estate markets.



**29 July, 2019, The Leela, Gurugram**

**We look forward to your active participation at the summit and seek your help in making it a great success.**

## EXHIBITOR PROFILE

Top players of real estate industry, builders, developers, personalities from real estate industry, media, FII's, Govt. Representation, Investors, and all who are directly related to the Real Estate, Foreign, Infrastructure & Allied Industry.



**Shri Narendra Modi**  
Hon'ble Prime Minister

## "HOUSING FOR ALL BY 2022" National Mission for Urban Housing

Prime Minister, Shri Narendra Modi's Mission "Housing for All by 2022" aims for urban areas with following components/options to States, Union Territories and cities:-

- Slum rehabilitation of Slum Dwellers with participation of private developers using land as a resource;
- Promotion of Affordable Housing for weaker sections through credit linked subsidy;
- Affordable housing in partnership with Public & Private sectors and
- Subsidy for beneficiary-led individual house construction or enhancement.

The scheme will be implemented as a Centrally Sponsored Scheme except the credit linked subsidy component, which will be implemented as a Central Sector Scheme. The Mission also prescribes certain mandatory reforms for easing up the urban land market for housing, to make adequate urban land available for Affordable Housing. Houses constructed under the mission would be allotted in the name of the female head of the households or in the joint name of the male head of the household and his wife.



**Shri Hardeep Singh Puri**  
Hon'ble Minister of  
Housing and Urban Affairs

"I am sure that by 2019 or may be before that, we will have the results visible for all to see." -

*Shri Hardeep Singh Puri, Hon'ble Minister of State (Independent Charge), Ministry of Housing and Urban Affairs*

The scheme will cover the entire urban area consisting of 4041 statutory towns with initial focus on 500 Class I cities and it will be implemented in three phases as follows, viz. Phase-I (April 2015 - March 2017) to cover 100 Cities to be selected from States/UTs as per their willingness; Phase - II (April 2017 - March 2019) to cover additional 200 cities and Phase-III (April 2019 - March 2022) to cover all other remaining cities. However, there will be flexibility in covering the number of cities in various phases and inclusion of additional cities may be considered by the Ministry of Housing & Urban Poverty Alleviation in case there is a demand from States and cities and have the capacity to include them in earlier phases. Credit linked subsidy component of the scheme would be implemented across the country in all statutory towns from the very beginning.

## INVITED SPEAKERS AND DELEGATES

- SHRI HARDEEP SINGH PURI - MINISTER OF STATE (INDEPENDENT CHARGE), MINISTER OF HOUSING AND URBAN AFFAIRS
- SHRI MANOHAR LAL KHATTAR - CHIEF MINISTER, HARYANA
- MINISTER OF INDUSTRIES, COMMERCE & ENVIRONMENT, HARYANA
- SECRETARY, MINISTER OF HOUSING AND URBAN AFFAIRS, GOVT. OF INDIA
- JOINT SECRETARY, MINISTER OF HOUSING AND URBAN AFFAIRS, GOVT. OF INDIA
- CHAIRMAN, HRERA, GURUGRAM
- DIRECTOR, SMART CITIES, MICROSOFT CORPORATION (INDIA) PVT. LTD.
- MINISTER OF HOUSING AND TRANSPORT, HARYANA
- ADD. CHIEF SECRETARY, POWER DEPARTMENT, HARYANA
- ADD. CHIEF SECRETARY, TRANSPORT, HARYANA
- PRINCIPAL SECRETARY, INDUSTRIES AND COMMERCE DEPARTMENT, HARYANA
- PRINCIPAL SECRETARY, ELECTRONIC AND INFORMATION TECHNOLOGY, ENVIRONMENT, HARYANA

## ORGANISING COMMITTEE MEMBERS



Col. Prithvi Nath  
Patron and DG



Pradeep Aggarwal  
Treasurer



Naveen Raheja  
CMD  
Raheja Developers



Roop Bansal  
Director  
M3M India



Raj Singh Gehlot  
CMD  
Ambience Group



Sunil Bedi  
CMD  
JMD Group



Daljeet Singh  
CMD - AIPL



Anil Saraf  
CMD  
ASF Infrastructure



Venkat Rao,  
Founder  
Intygrat



Anil Hasija  
Director  
Ardee Group



Sukhbir Sharma  
Sr. VP, TCG



Rahul Vaish  
Commercial - TRL  
Riceland



## FOCUS AREA

- **India Global Destination for Affordable Housing**

Construction of houses at this scale offers an opportunity for inviting alternative technologies from across the globe. Hon'ble Prime Minister has envisaged a paradigm shift in technology transition using large scale construction under PMAY (U) as an opportunity to get the best available construction technologies across the globe through a challenging process for adoption in Indian housing construction sector by involving all stakeholders in this process of learning.

- **Create awareness of Ethics and Transparency**

Government gradually forging greater transparency in real estate markets, addressing growing demands from investors and the public to deliver significant change which will help developers for doing ease of business.

- **Impact of Budget 2019-20 on real estate and suggestions**

First Quarter impact of Budget 2019-20 on real estate and suggestions to Government

- **HARERA**

HARERA Gurugram headed by Chairman, Shri K K Khandelwal, IAS is setting a benchmark for ethics and transparency. The modus operandi of the model will be explained in the Summit for highlighting the significance of real estate regulation in the city state to promote home ownership across all segments of property owners. The summit will assess the impact of HRERA and project new order in the state's real estate market. The summit will also review policies that have been implemented and executed to make real estate purchase easier, by infusing improved accountability and transparency.

- **Technology Leap forward in 21 Century**



## AWARD CEREMONY BY HARERA

Summit will be followed by Awards Ceremony, where HARERA will give awards to the

- Best Real Estate Developer
- Best Promoter
- Best Real Estate Agents
- Best Engineer
- Best Architecture
- Best Ethical Team



## ABOUT US

### NAREDCO

National Real Estate Development Council (NAREDCO) was established as an autonomous self-regulatory body in 1998 under the aegis of Ministry of Housing and Urban Poverty Alleviation, Government of India. It is in this year that the Government of India redrafted the National Housing & Habitat Policy, giving due importance to the Housing and Real Estate sector, thereby declaring housing for all citizens by the year 2022. The Indian housing and real estate sectors and the allied industries hailed the establishment of NAREDCO, as the apex national body for the real estate industry and visualized it as a single platform where Government, industry and public would discuss various problems and opportunities face to face which would result in speedy resolution of issues. It was formed with the mandate to induce transparency and ethics in real estate business and transform the unorganized Indian real estate sector into a matured and globally competitive business sector.

NAREDCO Haryana was established as an autonomous self-regulatory body in 2009. The body combines developers, integrate State government and District Administrations, public sector enterprises, civil society, legally constituted condominium associations engaged in real estate development like land development, layout, planning and construction of residential, commercial buildings, complexes, townships and enhancement of infrastructure as also maintenance and governance of cities as also engaged in rendering the best Real Estate licensing services and Training programmes under the brand RIRM which has trained over 2000 Real Estate Professionals and channel partners.”



## KNOWLEDGE PARTNER

### ABOUT CBRE GROUP, INC.

CBRE Group, Inc. (NYSE:CBRE), a Fortune 500 and S&P 500 company headquartered in Los Angeles, is the world's largest commercial real estate services and investment firm (based on 2017 revenue). The company has more than 80,000 employees (excluding affiliates) and serves real estate investors and occupiers through approximately 450 offices (excluding affiliates) worldwide. CBRE offers a broad range of integrated services, including facilities, transaction and project management; property management; investment management; appraisal and valuation; property leasing; strategic consulting; property sales; mortgage services and development services.



CBRE was the first International Property Consultancy to set up an office in India in 1994. Since then, the operations have grown to include more than 8,300 professionals across 10 offices with a presence in over 80 cities in India. As a leading international property consultancy, CBRE provides clients with a wide range of real estate solutions, including Strategic Consulting, Valuations/Appraisals, Capital Markets, Agency Services, Property Management and Project Management. CBRE has been included in the Fortune 500 since 2008, ranking #146 in 2018. It has also been voted the industry's top brand by the Lipsey Company for 17 consecutive years and has been named one of Fortune's "Most Admired Companies" in the real estate sector for 6 years in a row.

## SPONSORSHIP OPTIONS

The organising committee has developed a range of sponsorship opportunities to suit your marketing goals and reach out to the decision makers and users of your products and services

We look forward to your participation in this mega event as a sponsor.

S.No.	Deliverables	Principal	Platinum	Gold	Silver
	<b>COST OF SPONSORSHIP (INR in lac)</b>	25	20	15	10
1.	Company Name and Logo in all Communications, NAREDCO website (Print & Electronic Media)	✓	✓	✓	✓
2.	Company Logo on Page of Convention Website with links	✓	✓	✓	✓
3.	Company Logo & Profile on sponsorship section of Convention website	750 words	500 words	250 words	150 words
4.	Company Logo on stage backdrop at the inaugural function and during the convention.	✓	✓	✓	✓
5.	Company Corporate Film to be displayed during Tea Breaks and Start of Sessions in Convention Hall	✓	✓		
6.	Company Corporate Film to be displayed during Lunch Time of the respective Sponsor	✓			
7.	Exclusive Branding opportunity like standees, Tent Cards, etc. during Lunch to the respective Sponsor	✓			
8.	Logos on acknowledgment standees at the pre-function area	✓	✓	✓	✓
9.	Promotional Material of company to be included in Delegate Kit. (A4 Size brochure maximum 2 pages to be supplied by sponsor)	✓	✓	✓	✓
10.	Networking opportunity	✓	✓	✓	✓
11.	Branding of Company logo with NAREDCO Haryana on the lanyard	✓	✓		
12.	Exclusive Branding opportunity like Standees, etc. near Tea / Coffee area	✓	✓	✓	✓
13.	Opportunity to distribute corporate gifts to attending delegates.	✓	✓	✓	✓
14.	Sponsors' delegates (will include cocktails, free registration for attending the convention, lunch and tea/coffee during the convention)	20	10	5	3
15.	Logo / Text Logo Printed inside Kit bag	✓	✓		
16.	Logo on the brochure of next convention of NAREDCO Haryana	✓	✓	✓	✓
17.	Kitbag (5 Lac)	Logo will be placed alongside Principal sponsor logo in the Kitbag (2 delegates as detailed under point no. 14)			

**Stall Booking:** Booth Size - 9 sq. mtr. = 20000 x 9  
Amount = Rs. 1,80,000 + GST

# SPONSORSHIP FORM

COMPANY NAME .....  
COMPANY PAN NO. .... NAME OF CONTACT PERSON .....  
ADDRESS .....  
TEL. .... MOBILE .....  
EMAIL ..... FAX .....

## SPONSORSHIP DETAILS

☐ PRINCIPAL Rs. 25 Lac    ☐ PLATINUM Rs. 20 Lac    ☐ GOLD Rs. 15 Lac each    ☐ SILVER Rs. 10 Lac each    ☐ KITBAG Rs. 5 Lac    ☐ STALL Rs. 1.8 Lac

## PAYMENT DETAILS

Sponsorship/stall Cost: .....  
Total Cost: ..... GST @18% will be applicable .....  
Grand Total Payable (100% advance): .....  
Amount in Words: .....

## NAREDCO HARYANA BANK DETAILS

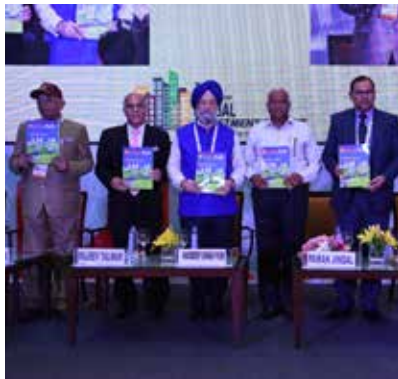
(I) Cheque / Demand Draft: in favour of “**REDCO HARYANA**” payable at Gurugram.  
Cheque / Draft No. .... Dated ..... Drawn on .....  
Note: Send the duly filled form to **REDCO HARYANA** secretariat with appropriate demand draft/cheque as per the applicable fee structure. Multicity cheque is also acceptable

(II) Bank Transfer / RTGS  
**BANK NAME :** Corporation Bank    **ACCOUNT NUMBER :** 520401000180101    **IFSC CODE :** CORP000440  
**BRANCH NAME :** 440 Sikanderpur, A-218 Opp. Qutub Plaza, DLF Enclave, Phase-I, Gurugram-122002

## TERMS & CONDITIONS FOR SPONSORS

- Whilst every attempt will be made to ensure that all aspects of exhibition and sponsorship mentioned will take place as announced, the Organizer reserves the right to make changes if the situation requires.
- The Organizer reserves the right of final decision regarding allocation of exhibition stall.
- The Organizer is not responsible for personal accidents and damage to the private property of exhibitors. Therefore, exhibitors may wish to make their own arrangements with respect to personal insurance.
- Acceptance of sponsorship applications will be at the sole discretion of the Organizer. The Organizer reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the Convention without assigning any reason whatsoever.
- Please attach copy of remittance to REDCO HARYANA Secretariat for easy location of the transfer.
- All Govt. taxes will be charged extra and as per actuals.
- Payment Terms: Full advance payment.

## GLIMPSES OF PAST EVENT



Release of National Realty



Patron and DG addressing China chamber of commerce at Foshan



Inauguration of event



Mr. P Raghvendra Rao, Mr. Pradeep Aggarwal, Mr. Ashwinder Singh, Capt. Abhimanyu Singh, Shri. Ram Bilas Sharma and Mr. Basant Bansal



NIRM HARERA Workshop



Mr. Parveen Jain (President NAREDCO) honoring Shri Narbir Singh



**NAREDCO HARYANA**

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